

#### Graphic Designer

949.702.4997 gnicholsdesign@gmail.com Los Angeles, CA

### **EDUCATION:**

## California State University, Chico | May 2012

BA in Graphic Design,

Option: Communication Design

## **E**XPERIENCE:

# Ligne Roset by Linea Interiors

## Digital Marketing Manager | November 2012 - Present

Manage and produce all digital and print marketing content. Increase brand awareness through social-media, emails, newsletters, and live events. Design lookbooks and product visuals for client presentations and showroom customers. Maintain website and manage virtual inventory. Work directly with clients, printers, and publishers.

# Academic Technology Design Studio Graphic Design Intern | August 2011 - May 2012

Worked directly with clients, art-director, editor, and printers. Pre- and post-production estimates. Design and production of publications, brochures, posters, and postcards.

# Center for the Advancement of Digital Resources in Education Instructional Design Intern | May 2011 – August 2011

Created interactive Flash presentations for a division of the Butte County Office of Education. Edited and updated HTML content. Established professional relationships with education technology professionals.

## Absurd Shirts

# Screen-Printing Intern | June 2010 - August 2010

Managed pre-production for screen-prints. Performed layer separations, color management, and prepped files for printing.

## Media Xprts

### Advertisement Designer | May 2009 - August 2009

Responsible for creating layout designs for online advertisements, flyers, banners, and posters.

# MEMBERSHIPS:

AIGA | 2010 - 2012 The Professional Association for Design

WCLL | 2008 - 2012

Men's College Lacrosse League

Chico State Men's Lacrosse: Team Captain

#### References available upon request

 $Portfolio\ available\ at\ www. Graham Nichols Design.com$ 

## TECHNICAL SKILLS

#### Advanced:

Adobe InDesign Adobe Illustrator Adobe Photoshop HTML, CSS Photography

#### Knowledgeable:

Adobe After Effects Adobe Premier Pro Microsoft Office Wordpress

## INTERESTS

Traveling Street Art Lacrosse Drums